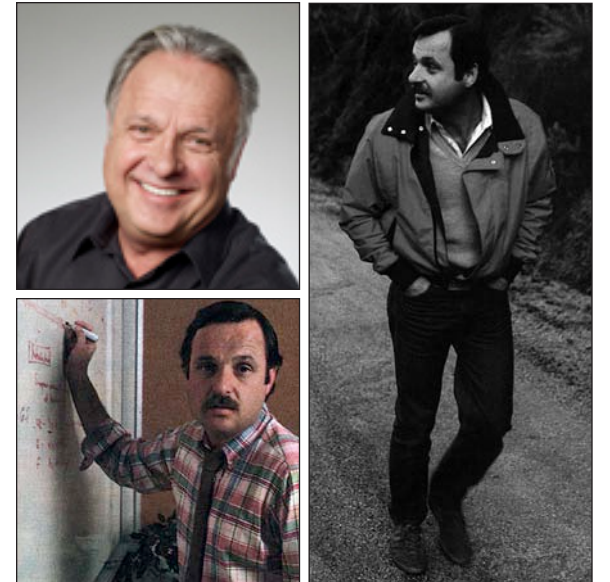


When **Thursday May 28th at 5:00 pm**

Where **715 Café**

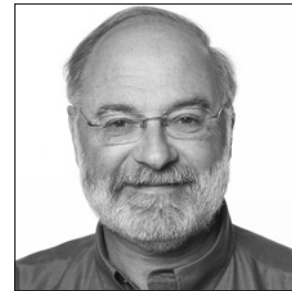
Who **John Couch**

John Couch is Apple's vice president of Education and is responsible for driving Apple's sales and marketing strategy in the education market. He has over thirty years experience as a computer scientist, executive and advocate for technology in education. In 1978 he joined Apple as Director of New Products reporting to Steve Jobs. He was Apple's first Vice President of Software and Vice President/General Manager for the Lisa division, Apple's first GUI Computer. From 1985 to 2002, he turned his focus to education at the Santa Fe Christian School, demonstrating how the creative use of technology can revolutionize learning in the classroom.



Doug Solomon

Doug Solomon leads technology strategy efforts at IDEO, working with clients to effectively leverage technologies that create both business and social value. Prior to IDEO, he was SVP of Corporate Development and Chief Strategy Officer at both Apple and Palm.



Program

5:00 **Thought Starter**

Doug Solomon will offer a provocation about design, technology and education.



5:15 **Visionary Leadership**

John Couch will tell us about the thinking behind the approach to leadership that he has evolved in technology and education.



5:50 **Discussion**

Doug Solomon will moderate a discussion.